

# Chattanooga Forward // ARTS

Recommendation	Staff	Status
Support the coalition being led by ArtsBuild exploring ways to assure permanent funding for an art teacher in every school throughout Hamilton County (as mandated by the State of Tennessee)	Peggy Townsend	ArtsBuild is taking the lead on this issue and the City has fully supported them through the FY15/16 Budgeting for Outcomes process.
Hire new staff to coordinate high quality art education programs (dance, music, theater, visual art, etc.) to enhance current offerings for youth and adults at the City's YFD centers and dedicate funding to hire professional artists to conduct the programming	Lurone Jennings	Due to budget constraints and given that the spirit of this recommendation is to increase the access to art in the YFD centers, the City funded a new partnership to include art in our centers by utilizing existing staff.
Hire new staff (could be same staff recommended in bullet 2 under Education section), to coordinate the display of art in City-owned buildings and programming in neighborhoods, City parks, the Municipal Airport and other municipal buildings, including but not limited to:		
a) Expanding on display of art in City Hall by displaying artwork from schools and local artists in other city-owned facilities	Office of Multicultural Affairs + Public Art Chattanooga	Both the City of Chattanooga Public Art Committee and the Office of Multicultural affairs currently work with local artists to display art throughout the City and in a variety of public buildings. In addition, the successful art at City Hall initiative has continued. Currently there is a rotating gallery of art as well as regular performances from artists in City Hall.
b) Coordinating movie showings in public parks for families	YFD + Outdoor Chattanooga + Community partners	The City actively works with community partners to host movies in public parks. City Council has waived park reservation fees for these events and Outdoor Chattanooga has the appropriate equipment to produce outdoor movies, which is now available for neighborhood parks and neighborhood associations to use.
c) Providing programming at amphitheater in Renaissance Park and other city parks	**To be hired in FY16	The City is currently adding staff and organization capacity to accomplish this goal. By broadening the scope of Outdoor Chattanooga, and hiring more staff, the City will be able to more actively promote parks alongside our partners.
d) Repurposing abandoned lots for festivals, art performances or exhibition/sale space for local artists	**To be hired in FY16	The City is currently adding staff and organization capacity to accomplish this goal. By broadening the scope of Outdoor Chattanooga, and hiring more staff, the City will be able to more actively promote parks alongside our partners.
Work with Hamilton County to explore the creation of an entity (Tennessee Riverpark Authority) to oversee the stewardship and programming of the Riverwalk component of the Tennessee Riverpark	Stacy Richardson	The current maintenance and development of the Riverwalk is predominantly managed by Hamilton County. The authority would not be cost effective because the City and County are currently able to utilize existing staff to maintain the Riverwalk. The City is continuing to review whether this is a needed option but currently efforts are focused on Riverwalk extension.
Offer subsidized rental rates to local cultural non-profits (CSO, ballet companies, choirs, etc.) at Tivoli and Memorial Auditorium should these facilities be managed by a new entity	Brent Goldberg	IN PROGRESS. The Tivoli Foundation board has selected a management consultant but, to ensure community benefit, the board is comprised of major performing arts agencies.
Form a working group (City, Public Art Chattanooga, ArtsBuild, philanthropic stakeholders) to study the current model of Public Art Chattanooga, sustainable funding and the City's role in the program	Peggy Townsend + Stacy Richardson	COMPLETE. Public Art now reports directly into the Mayor's Office which allows for more staff support and greater efficiencies.
Expand "Art in Neighborhoods" programs to qualified neighborhood art projects (i.e., match ArtsBuild Community Cultural Connection grants, develop neighborhood murals program, create program tied to Neighborhood University program) and work with community partners to coordinate program and budget dollars to be matched	Peggy Townsend	

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Involve Public Art Chattanooga in the early planning stages of City projects already occurring (i.e. Miller Park, Music District, Innovation District, ML King, Manufacturers Road, Brainerd, St. Elmo Alton Park, VW Welcome Center) so that Chattanooga continues to be a leader in creative placemaking (i.e., Main Terrain)	Peggy Townsend + Jenny Park	ONGOING. The City continues to invest in both capital planning and public art. Both efforts now have dedicated staff who are ensuring art is integrated into the budget of each department.
Incorporate Public Art Chattanooga in Transportation Department infrastructure projects (electrical boxes, crosswalks, buses, bus shelters and bike racks) and in discussion of light rail system	Peggy Townsend + Jenny Park	ONGOING. The City continues to invest in both capital planning and public art. Both efforts now have dedicated staff who are ensuring art is integrated into the budget of each department.
Provide in-kind support and public messaging support for existing events like 4 Bridges Arts Festival, the Chattanooga Film Festival and the Celebration of Southern Literature conference	Lacie Stone + Brent Goldberg	ONGOING. The Mayor's Office and various City Departments have provided in-kind and communication support to these important community events.
Continue financial support of public community concert and celebration "Pops on the River"	Brent Goldberg	COMPLETE. Through the FY15/16 Budgeting for Outcomes process, ArtsBuild was successful in securing funds.
Build on events like Spark to establish signature arts festival for Chattanooga like Spoleto (Charlestown), Waterfire (Providence), Lumenocity (Cincinnati)	Peggy Townsend	IN REVIEW. Currently, Public Art Chattanooga (PAC) is at full capacity with various initiatives, including implementing the Arts in the Neighborhood, the MLK Mural, and existing art maintenance as well as consulting on other projects. In the upcoming fiscal year, PAC will work with stakeholders who are looking into this issue to determine the feasibility and scope of a signature festival.
As the structure of festivals like Riverbend are being studied, ensure that arts and culture are incorporated into those discussions, including but not limited to: a) Include robust arts programming in the festival b) In order to tie the "Gig City" concept to arts, consider an arts app or technology based artwork or performance contest as part of the festival or event c) Consider creating a program similar to "Start-up Chatt" (maybe "StArt-up Chatt") that would focus on arts and culture social entrepreneurship	Stacy Richardson	Currently, Friends of the Festival is undergoing a strategic planning process. The City is playing it's role by discussing the future of the festival with their consultants and encouraging them to include artists in their process.
Designate ArtsBuild, the agency charged with implementing the Imagine Chattanooga 2020 Cultural Plan, as the official arts agency for the City so that ArtsBuild can seek federal and state funding for cultural endeavors in the City and schedule ArtsBuild to provide quarterly reports to City Council on the impact of the arts	Stacy Richardson	COMPLETE.
Ensure there is creative place making in all city initiatives by incorporating arts and culture into all planning and infrastructure through regular interdepartmental meetings and continual communication with the new urban design studio	Peggy Townsend	IN PROGRESS. Public Art Chattanooga has been shifted to report into the Mayor's Office, which will increase their input into capital planning and department planning
Messaging from the Mayor can influence whether the arts can play a role in creative problem solving and placemaking. To educate the community about the value of including the arts in creative problem solving, the Mayor should: a) Include statistics and examples of how art and culture positively impact social, economic, and crime issues in our city in messaging from mayor's office ("State of the City" address and other times talking about economic impact). b) Dedicate a month each year to celebrating and supporting the contribution of the arts, and local artists and arts organizations to our community (consider October which is National Arts and Humanities Month)	Lacie Stone	ONGOING. In the 2015 State of the City Address, Mayor Berke acknowledged the vital role that arts play in education and youth development. He also reiterated his commitment to ensure more art experiences are available in the city by ensuring the Tivoli Theater and Memorial Auditorium offer a more dynamic and consistent array of shows/artistic experiences. The City will continue to highlight and support organizations, both through funding support and vocal support.

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Present an annual "Mayor's Award for the Arts" (for agency, neighborhood, education program, or an artist) (could also have an award for an arts app or technology based art-work or performance to tie arts with "gig city")	Stacy Richardson	IN PROGRESS.
Create recognition (wall at City Hall or plaque from Mayor to display at development) for private developers who participated in percent for public art program		At this point, no developers have participated in the program. If developers do participate, the City will make a presentation to Council and award them a plaque to display at their facility.
Develop usage policies, fee structures and a mechanism that encourages the use of public parks and spaces for performances	**To be hired in FY16	The City is currently adding staff and organization capacity to accomplish this goal. By broadening the scope of Outdoor Chattanooga, and hiring more staff, the City will be able to more actively promote parks alongside our partners.
Create website or app or hire coordinator to be consulted on how to rent parks or facilities or close roads for events - Coordinate scheduling events and publicize list of available spaces, how spaces can be used or rented, roads closed, permits obtained, etc.	Blythe Bailey	COMPLETE. A coordinator has been hired and currently works for the Chattanooga Department of Transportation to ensure residents can easily access special events information.
Work with CARTA to expand the electric shuttle route to include the Hunter Museum and Bluff View Art District and work with CARTA, BikeShare and CarShare to provide regular free or discounted rates for transportation to museums, festivals, etc.	Blythe Bailey	IN REVIEW. The CARTA route study is currently underway.
Invest in Chattanooga's cultural institutions and programs through annual financial support of the ArtsBuild campaign	Brent Goldberg	ONGOING. Through the FY15/16 Budgeting for Outcomes process, the City maintained it's funding for ArtsBuild.
Form a working group (City, ArtsBuild, Public Art Chattanooga and philanthropic stakeholders) to explore additional sustainable funding mechanisms for arts and culture endeavors in Chattanooga, including but not limited to: a) A \$.25 surcharge per ticket purchased for all performances at the Tivoli Theater and Memorial Auditorium and other for-profit performance venues. b) Programs (either incentives or fee based) through which private property owners and developers can incorporate public art in their developments or participate in a fund for public art in the community.		